

Top 10 Cable Net HGTV Adds 10 New Series and 800 Hours of Original Programming to Its 2015 Slate

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After finishing 2014 as its highest rated year ever *and* ending the first three months of 2015 with the highest quarterly P25-54 rating in its history, top 10 cable network HGTV has primed its 2015 programming pipeline with 10 new series and fresh episodes of 20 popular titles. Many of the upcoming new series on the network—which produces an astonishing 800 hours of original programming each year and attracts 22 million primetime viewers each week—feature charismatic and proven star duos such as entertainers Mark Ballas and Derek Hough from ABC-TV's *Dancing with the Stars* (**Mark & Derek's Excellent Flip**); the red hot Scott brothers Jonathan and Drew (**Brother vs. Brother**); cousins John Colaneri and Anthony Carrino (**America's Most Desperate Kitchens**) and married house flippers Tarek and Christina El Moussa (**Flip or Flop Follow-Up**).

Additional new series put a creative spin on HGTV's familiar and popular home/lifestyle themes: families tackling major home overhauls/rehabs; the buying/selling or flipping of properties; fantasy destination programming; and renovation/design competitions. Due to the success of competition titles, HGTV will premiere **Beach Flip**, which features three of the network's renovation and design experts—host Josh Temple and coaches David Bromstad and Nicole Curtis—as they mentor contestants in a beachside renovation challenge. And, after the breakout success of last year's *Property Brothers at Home*, the network has commissioned two special series for year-end premieres: **Property Brothers at Home on the Range**, which will showcase the twin brothers at a childhood friend's ranch retreat; and **Flip or Flop at Home**, which will highlight renovations and preparations for the birth of Tarek and Christina's baby. Three other titles, **Log Cabin Living**, **Living Big Sky** and **Sale of Two Cities** will focus on real families as they search for a new home or move and adjust to life in new locations.

"We've systematically built the HGTV brand by

bringing in and developing star experts who are knowledgeable, relatable and fun. It's one of many reasons that our primetime ratings grew in 2014 and one of the reasons that we were one of only three top 15 cable networks to show year over year growth," said Kathleen Finch, president, HGTV, DIY Network and Great American Country. "We also leveraged the popularity of our hit programming franchises like *Property Brothers*, *Flip or Flop*, *Love It or List It* and *House Hunters* to keep HGTV solidly the #1 network among upscale W25-54 for eight years in a row. We're delivering top 10 ratings every single night of the week, so our programming, scheduling and marketing strategies are working."

Proven ratings drivers and their megastar experts are also a critical part of the HGTV programming strategy. Premiere episodes from the network's top performers are on the docket, including: a second season of *Ellen's Design Challenge* (Ellen DeGeneres) with extra episodes and new seasons of *Fixer Upper* (Chip and Joanna Gaines); *Property Brothers* (Jonathan Scott and Drew Scott); *Flip or Flop* (Tarek and Christina El Moussa); *Love it or List It* (Hilary Farr and David Visentin); and *Rehab Addict* (Nicole Curtis). There also will be an influx of premieres from HGTV's highly successful fantasy destination programming, including: *Beachfront Bargain Hunt*, *Lakefront Bargain Hunt*, *Caribbean Life*, *Island Hunters*, *Vacation House for Free*, *Island Life* and *Hawaii Life*, along with 52 new episodes from the hit *House Hunters* spin-off— *House Hunters Renovation*.

"We never take our eye off the ball when it comes to identifying the great personalities, trends and lifestyle aspirations that will create tomorrow's programming hit," said Finch.

Below are the new series on the HGTV **spring/summer 2015** programming roster:

Log Cabin Living

Series premiere: Saturday, April 4, at 11 p.m. & 11:30 p.m. ET/PT

From city living with access to everyday necessities, entertainment and recreational activities, *Log Cabin Living* follows families as they ditch the hustle and bustle and go on a journey to find the quintessential escape to the country life.

Mark & Derek's Excellent Flip

Series premiere: Tuesday, April 28, at 11 p.m. & 11:30 p.m. ET/PT

Multi-talented entertainers Derek Hough and Mark

Ballas from ABC-TV's *Dancing with the Stars* team up off the dance floor to buy an outdated California home and flip it in just four weeks. From demolition to decorating, find out what happens when the dance teachers become the students and if they can win in the ultra-competitive Los Angeles real estate market.

Sale of Two Cities

Series premiere: Monday, May 4, at 11 p.m. ET/PT

If you've ever wondered how much the same budget will buy when house hunting in two dramatically different places, then check out *Sale of Two Cities*. From the wilderness of Alaska to the beaches of Hawaii, the series covers the search for the perfect home in big cities, on rural country roads and every place in between.

Living Big Sky

Series premiere: Saturday, May 30, at 11 p.m. ET & 11:30 p.m. ET/PT

See what life is like in Big Sky country when couples search for a new home and decide if a move to Montana is right for them. In a stunning setting with unique housing opportunities, these home seekers determine if they're ready to make the move to one of the most beautiful and rural areas in the country.

Brother vs. Brother

Season premiere: Wednesday, June 3, at 9 p.m. ET/PT

The Scott brothers, Jonathan and Drew, are going head-to-head in Las Vegas to see who can buy, renovate and sell a fixer-upper home for the highest profit. The brothers battle it out from demolition to sale with all of the proceeds going back to the community. HGTV guest judges include Jen and Brandon Hatmaker (*Your Big Family Renovation*), David Bromstad and Josh Temple (*Beach Flip*) and Hilary Farr and David Visentin (*Love It or List It*).

Flip or Flop Follow-Up

Series premiere: June TBD

From the most successful flips to the biggest flops, find out what happened to the houses that remained unsold on *Flip or Flop*. In *Flip or Flop Follow-Up*, cameras reveal what happens behind-the-scenes of Tarek and Christina El Moussa's most interesting house flipping experiences.

America's Most Desperate Kitchens

Series premiere: Wednesday, July 1, at 8 p.m. & 8:30 p.m. ET/PT

In *America's Most Desperate Kitchens*, popular cousins Anthony Carrino and John Colaneri select homeowners from hundreds of hilariously desperate

video submissions and travel to homes around the country to surprise families with stunning kitchen overhauls.

Beach Flip

Series premiere: Sunday, July 5, at 9 p.m. ET/PT

Four teams hit the sandy beaches of Gulf Shores, Alabama to battle it out in an epic renovation competition. Hosts Nicole Curtis, Josh Temple and David Bromstad mentor four teams as they transform beachfront bungalows in need of a major makeover. The teams compete weekly to win a cash advantage until their properties are completely transformed from top to bottom. The team who delivers the highest increase in value on their beach bungalow will win \$50,000.

ABOUT HGTV

America's leading home and lifestyle brand, HGTV features a top-rated cable network that is distributed to more than 96 million U.S. households and HGTV.com, the premier source for home-related inspiration, instruction and entertainment, attracts more than six million people each month. The brand also includes the HGTV HOME™ consumer products line which showcases exclusive collections of paint, flooring, lighting, furniture, plants, fabrics and other home-oriented products. For more information on HGTV HOME branded products and to find a retailer, go to www.hgtvhome.com. In partnership with Hearst Magazines, the HGTV Magazine, a home and lifestyle publication, is currently available on newsstands. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#). Headquartered in Knoxville, Tenn., HGTV is owned by Scripps Networks Interactive, Inc. (SNI).

Photos/Multimedia Gallery

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